

# YANGUAS

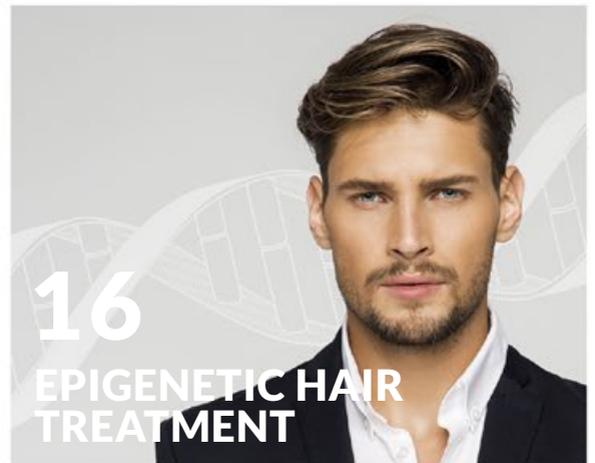
PROFESSIONAL

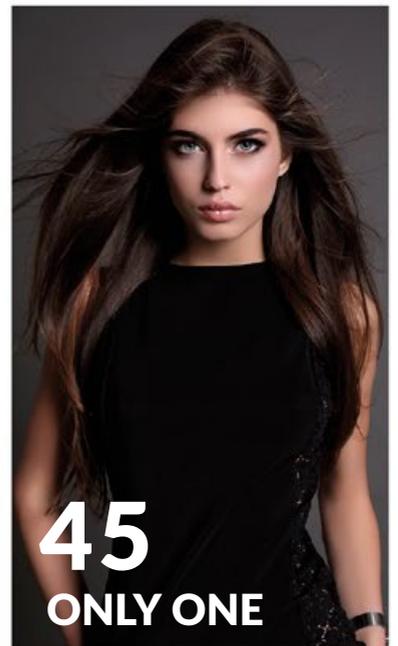
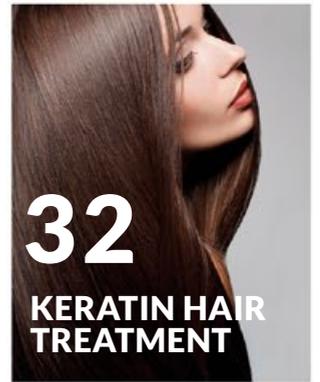
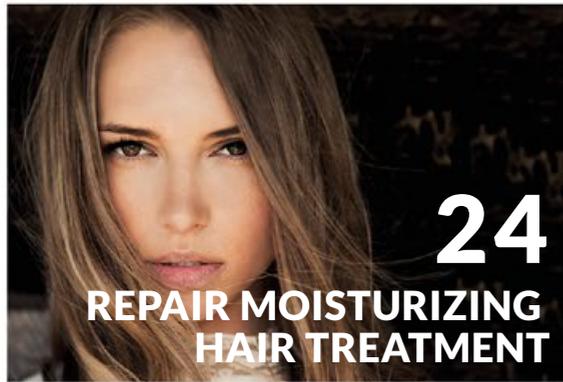
**PROFESSIONAL HAIR PRODUCTS**

COLOR | FIXING | TECHNIQUE | TREATMENT

[WWW.YANGUASPROFESSIONAL.COM](http://WWW.YANGUASPROFESSIONAL.COM)

# INDEX







Collaboration with the presenter and model Paloma Lago. Presentation of the Only One anti-aging treatment line. Espacio Harley, Madrid



Sponsorship of the firm 44Studio with the international model: Laura Ponte. Avant-garde collection. No genres or labels.

## ABOUT US

**YANGUAS COSMETICS** is a Spanish company specialized in manufacturing and selling professional cosmetic products since 1994.

All the products are developed by the R + D + i department, in which we work every day in order to achieve innovative formulas in the field of professional cosmetics.

We are present in over 20 countries around the world, through professional cosmetic companies, from Europe to Asia, and America.

Nowadays, we have over 500 cosmetic formulas. Our last researches are related to the areas of epigenetics and nanotechnology.

## OUR VALUES

- Developing **formulas based on natural ingredients** and active ingredients whose purpose is to look after the wellbeing of both hair and skin, achieving synergies between research and cosmetics.
- The **Quality and Safety** of our products has allowed us to obtain the **ISO 9001** quality certificates and **ISO 22716** for good manufacturing practices in order to comply with international regulations.
- We have a specialized **Professional Team** with which we intend to cement our growth and success, both on a local and a global level.
- Our **Kindness and Simplicity** allows us to maintain a long-lasting and trusting relationship with our clients, being available to answer any questions or request that may rise up at all times.
- Working day by day on the **Innovation and Development** of Brand new products, prestigious associations have awarded our work with prestigious trophies such as the European Award to Management and Business Innovation, in August 2018 and the Gold Medal for Business Career at the World of the Image, February 2017.
- **Commitment to the environment.** Tendency towards developing sustainable products and new projects aimed to achieve a 100% sustainable packaging.

## OUR BRANDS



**YANGUAS**  
ATTRAXTION HAIR COLOR

**HIDRA  
COLOR**  
ART & CREATIVITY

**blussy**  
H A I R

**INNOVATIVE HAIR  
LOSS TREATMENT**  
YANGUAS PROFESSIONAL

**ATTRAXTION**

**yannanyà**

**ONLY ONE**  
ANTI-AGING TREATMENT

**SUMMER WAVES**  
ENJOY YOUR BEACH COLOR

**YANGUAS**  
H Y G I E N I C



Styling made with C11 - Green of YANGUAS CONTRAST ATTRACTION

# UNLIMITED COLORATION

DISCOVER THE EXTENSIVE YANGUAS COLORATION RANGE.  
BRIGHT, INTENSE AND TRENDY COLORS.

# WE CREATE COLOR, WE CREATE BEAUTY

PERMANENT COLOR CREAM  
100 ML WITH MAXIMUM  
COVERAGE AND INTENSE  
BRIGHTNESS.

## PERMANENT HAIR CREAM COLOR

Permanent color cream with maximum penetration into the cuticle and total gray hair coverage.

Enriched with Argan and Macadamia Oil, two powerful repairers. Argan Oil strengthens and softens. Macadamia Oil nourishes and revitalizes the hair.

Combat frizzy hair and split ends, providing the hair with great shine.

It contains the new CRS Technology (Color Repair System) that ensures thanks to its protective agents a regeneration of the hair as well as an intense and lasting color over time.



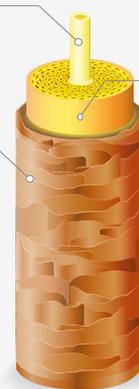
How does

**CRS TECHNOLOGY**  
COLOUR REPAIR SYSTEM

work?

ARGAN OIL NOURISHES  
AND REPAIRS HAIR FIBER.

CONDITIONERS AND  
MOISTURIZERS SOFTEN  
THE CUTICLE AND SEAL IT UP;  
RETAINING WATER ON THE  
INSIDE TO PREVENT THE  
DEHYDRATION OF THE HAIR  
FIBER AND KEEPING  
THE COLORING LONGER.



MACADAMIA OIL HYDRATES  
AND STRENGTHENS HAIR.

"The combination of these  
elements minimizes damage  
to the hair during the coloring  
process."



# #BLUEHAIR

A BI-COLOR TREND CREATED WITH YANGUAS CONTRAST ATTRAXTION

**C10**

+

**C01**

ELECTRIC BLUE

PASTEL BLUE



**i** *Tips for coloring Yanguas **Contrast Attraxtion***

## PERFECT INTENSE TONES:



### INITIAL BASE

To achieve an optimal result with the intense tones of Yanguas Contrast Attraxtion, it should be start from a base / height 8.

### DISCOLORATION

The result of the discoloration process should **NOT** be too golden to avoid distorting the color we are going to make. In the case that remains of gold remain, it should be match with 901 or 911 Yanguas Attraxtion .

### OXIDATION

It can be applied with 20 vol water , but to get the most vivid and luminous color it is recommended using 30 vol. **Always in a 1: 1.5 ratio**

## PERFECT PASTEL TONES:



### INITIAL BASE

To achieve an optimal result with the intense tones of Yanguas Contrast Attraxtion, it should be starting from a base / height 10.

### DISCOLORATION

The result of the discoloration process should **NOT** be too golden to avoid distorting desired color. In case of golden colour remaining it should be match with 901 or 911 Yanguas Attraxtion .

### OXIDATION

It can be applied with 20 vol water , although, in order to get the most intense color it is recommended to use 30 vol. **Always in a 1: 1.5 ratio**

# #VIOLETHAIR

OPTIMAL COLORATION  
FOR THE MOST DEMANDING  
HAIRDRESSING ROOMS

1

+

C20

BLACK

VIOLET



1:1



1:1,5



i

Color maintenance  
Yanguas **Contrast**  
**Attraxtion**



In order to maintain Contrast Attraxtion coloration we recommend using **Hidracolor**, a coloring cream without oxidation and without ammonia.

Refreshes worn Contrast Attraxtion tones.

We can also create color by mixing them up, on very clear and nuanced blonde bases.



HAIR  
COLOURING

1

We apply the desired color / tone.



HAIR  
WASHING

2

We wash the hair with special shampoo for colored hair **Yannanyà Color Protect**.



PIGMENT  
FIXATION

3

We apply the color / tone of **Hidracolor** as a mask for 5 minutes in order to get a deeper fixation for the pigment.

## STABILIZED OXIDANT CREAMS

The best supplement for dyes Yanguas Attraxion whose formula always allows to obtain the optimum **lightening power** and the same color uniformity.

Contains protective agents to prevent the most sensitive skin from itching during exposure time.

### 10VOL - REVELATOR/CATALISER

REF. 31100708 | VOL. 100 ml. - REF. 31101235 | VOL. 1000 ml.

### 20VOL

REF. 31100408 | VOL. 100 ml. - REF. 31101335 | VOL. 1000 ml.

### 30VOL

REF. 31100508 | VOL. 100 ml. - REF. 31101435 | VOL. 1000 ml.

### 40VOL

REF. 31100608 | VOL. 100 ml. - REF. 31101535 | VOL. 1000 ml.



## COLOR.PROTECT ANTI-STAIN FLUID

Professional anti-stain fluid for dyes.

Prevents dye stains on the skin.

Anti-irritation and anti-stains.

Intensifies and extends color life.



*By mixing a few drops into the dye mixture we get an extra shine for the color, and avoid itching for people with hypersensitivity in the scalp.*

REF. 31400918 | VOL. 200 ml.



## STAIN.REMOVER STAIN REMOVER LOTION

Professional stain remover lotion created to **remove dye spots that appear on the skin** during the coloring process.

Maximum effectiveness.

Soft and pleasant aroma.

REF. 31400621 | VOL. 200 ml.



## COLOR.REMOVER OXIDATION COLOR ELIMINATOR

Color.Remove is a technical product for professional use that eliminates, corrects or repairs undesired oxidation hair color.

Eliminates virtually all oxidation pigments and undesired incorrect reflections.

**Neither not discolor the hair,** nor is compatible with direct coloring pigment ( Hidracolor ).

The result of the color gradation process will depend highly on the base and quality of the hair.

It does not contain bleaching agents or ammonia.



*Before starting with the color gradation process it is recommended to read the instructions carefully.*



*Do not exceed the recommended exposure time: 20 minutes.*



*Do not mix the caps of each phase.*



*Always combine a 1 + 1 ratio but NEVER separately.*



*We recommend to perform a tuft test to verify results.*



*The process can be repeated if the drag is not desired.*

REF. 31400124 | 01.VOL. 200 ml. + 02.VOL. 200 ml.

# art and creativity in your hair. Choose your color.

## DIRECT VEGAN COLORATION

CREAM. NON OXIDATION

### SEMIPERMANENT HAIR COLORING

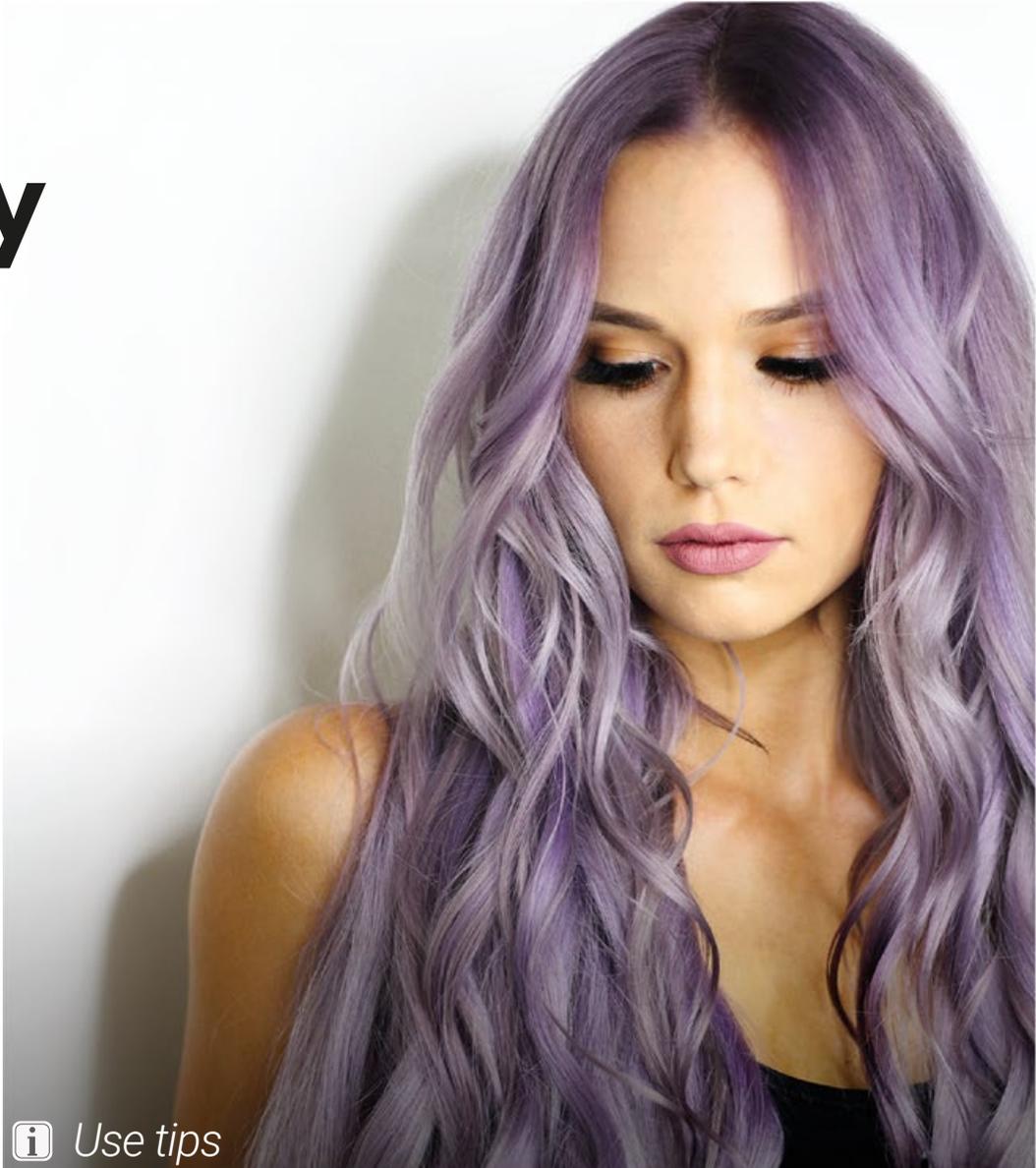
Non-oxidative direct cream coloration that revives the color, and disappears evenly after washing.

Enriched with Macadamia Oil, without ammonia, without sulfates and without parabens.

It provides hydration and shine to the hair. It allows the possibility of perform new services and customize the works.

Get an exceptional brightness and color in a wide range of intense and pastel shades.

vol. 100 ml.



**i** Use tips

### TO CREATE COLOR

**1**

Bleach your hair until you get a light blond, almost white.

**2**

Apply Hydracolor on damp hair.

**3**

Be sure to soak the cream well in all strands of hair.



**EXPOSURE TIME:**  
**10 MINUTES**

(Depending on the height / base)

### TO MATCH COLOR



Apply Hydracolor H00.1 Ice Silver eliminates the yellow and orange tones of the blond to return platinum nuances.



**EXPOSURE TIME:**  
**5 - 10 MINUTES**

(Depending on the height / base of the initial hair and the desired level of shading)

### TO SOFTEN THE COLOR



To achieve an intermediate shade between intense and pastel colors.



### TO NOURISH



Apply directly on hair as a nourishing treatment. We will get a great hydration and shine.

### HIDRACOLOR PASTEL SHADES



### HIDRACOLOR INTENSE SHADES



blussy  
H A I R

# COLORATION AMMONIA-FREE

ENRICHED WITH ARGAN AND KERATIN OIL  
CONTAINS REPAIR OIL AND CRS TECHNOLOGY



A permanent color intensely moisturizing,  
respectful of the environment and designed  
to achieve spectacular results.



## **i** *Benefits of coloring without ammonia Blussy Hair*

- ▶ COLOR LESS ABRASIVE TO THE HAIR.
- ▶ FREE OF ALLERGIC REACTIONS.
- ▶ NATURAL COVERAGE OF GRAY.
- ▶ NICE AROMA.
- ▶ COMPATIBLE WITH KERATIN TREATMENTS.
- ▶ WELL NOURISHED HAIR.
- ▶ LONG-LASTING COLORATION.
- ▶ SOFT HAIR, BRIGHT, WITHOUT FRIZZINESS.
- ▶ PROCESS WITHOUT ITCHES.

## PERMANENT COLOR IN CREAM WITHOUT AMMONIA

Coloring cream formulated without ammonia, with Repair Oil Technology and enriched with Argan and Keratin Oil.

Get a deeper penetration of the dyes into the hair in addition to great hydration and shine.

It also incorporates our innovative and exclusive Color Repair System technology that regenerates damaged hair.

It contains no silicones, no parabens, no paraphenylenediamine.

vol. 100 ml.

# ACTIVATING LOTIONS

ENRICHED WITH SPECIAL WHEAT PROTEIN FOR COLORING WITHOUT AMMONIA BLUSSY HAIR



**i** Only strands use

## TONES 900 Y 901

It does not lighten the base of the hair, it only affects, hair strands.



Use these tones once the hair has been discolored to achieve the desired shade with the wicks.



Mix for shading with 8-volume enriched activating lotion, if what we want is to color the bleached hair without affecting the base tone.

It does not lighten tones.

## MIX PROPORTION



### ⌚ APPLICATION TIME:

Approximately 8 to 12 minutes depending on the base tone and the shade that you want to achieve.

**M** Mix of tones

Apply desired tone on hair with up to 70% of gray hair.

Mix 1/2 secondary tube with 1/2 main tube of the same height in hair with 70 - 100% gray hair.



## ENRICHED ACTIVATING LOTIONS

Activating lotions enriched for coloration without ammonia.

Formulated with Wheat Protein, which conditions the hair acting against frizz.

This protein helps close the cuticle, thus fixing the color life in the hair and preserving its health.

**8 vol**  
2,4 %

- Do not apply on gray hair.
- Tone on tone to darken.

**18 vol**  
5,4 %

- Cover the hair with incipient gray hair.
- Maximum one clarification tone.

**28 vol**  
8,4 %

- It covers white hair.
- Up to 3 shades of lighthening.

**8VOL - 2,4%**  
REF 31100908 | VOL 100 ml.  
REF 31101635 | VOL 1000 ml.

**18VOL - 25,4%**  
REF 31101008 | VOL 100 ml.  
REF 31101735 | VOL 1000 ml.

**28VOL - 8,4%**  
REF 31101108 | VOL 100 ml.  
REF 31101835 | VOL 1000 ml.

### ⌚ APPLICATION TIME

**30 min.** - Normal hair.

**30/40 min.** - Difficult and rebellious hair



# GET A PERFECT BLOND

THANKS TO THE WIDE RANGE OF  
POWDER DECOLORATION WITH HIGH  
PERFORMANCE FORMULA

# MULTI-LEVEL DECOLORANT WITH PLEX

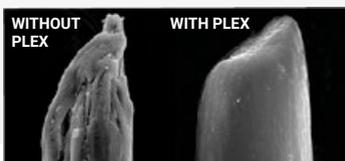
ITS TECHNOLOGY ALLOWS YOU TO PERFORM TWO DISCOLORATION PROCESSES IN A ROW

## *i* What is Plex?

Innovative technology designed for the protection of hair against most aggressive technical treatments.

The main objective of the products that incorporate Plex is to protect the hair during exposure to chemical processes.

The result of the repair by a plex product is permanent.



DETAIL OF THE CAPILLARY STRUCTURE



## LIGHTENS UP TO 9 TONES OR MORE

Depending on the height / base from which it starts.

## *i* Shading

In case of golden color remaining in the end of the discoloration process, 901 or 911 of Yanguas Attraxion should be used.

### POWDER DISCOLORATION WITH PLEX

Innovative discoloration with powerful protective action. Its formula contains PSC, sugars condensed with amino acids that condition the hair and moisturize it.

Lightens the natural hair color up to 9 shades or more.

Mousse effect, facilitating its correct application.

Protection and maximum care during the bleaching process. **Lightening and protection in one step.**

Anti-red and anti-yellow power.

It can be applied with hydrogen peroxide of 20 vol, 30 vol and 40 vol.

REF: 31300303 | VOL. 40 gr. - REF: 31300430 | VOL. 500 gr.



### POWDER DISCOLORATION WITH AMMONIA

Great lightening power with protective action.

Its formula also allows clarification of hair already dyed with oxidative colors (Pickling)

Lightens the natural hair color up to 7 shades and even more. Mousse effect, making its correct application easier.

Anti-red and anti-yellow power.

It can be applied with hydrogen peroxide of 20 vol, 30 vol and 40 vol.

REF: 31300103 | VOL. 40 gr. - REF: 31300530 | VOL. 500 gr.



### DISCOLORATION IN POWDER WITHOUT AMMONIA AND ENRICHED WITH KERATIN

It provides great **lightening** taking care and moisturizing the hair fiber. Especially indicated for chemically treated, straightened and damaged hair. It gives a progressive and **stable discoloration** until reaching the desired tone.

Lightens the natural hair color up to 7 shades and even more. Mousse effect, making its correct application easier.

Anti-red and anti-yellow power.

It can be applied with hydrogen peroxide of 20 vol, 30 vol and 40 vol.

REF: 31300203 | VOL. 40 gr. - REF: 31300630 | VOL. 500 gr.



# EPIGENETIC HAIR TREATMENTS

YANGUAS PROFESSIONAL OFFERS THE MOST EFFECTIVE AND INNOVATIVE HAIR TREATMENTS TO CARE FOR, TREAT AND REGENERATE THE HAIR.

# INNOVATIVE HAIR LOSS TREATMENT

## YANGUAS PROFESSIONAL

EPIGENETIC FORMULA ENRICHED WITH STEM CELLS 18 ESSENTIAL AMINOACIDS, MINERALS AND PROTEINS.

### RESULTS

HELPS ACCELERATE THE CAPILLARY REGENERATION PROCESS.

INCREASE HAIR THICKNESS.

IMPROVES SYNTHESIS AND VITALITY OF FIBROBLASTS.

INCREASES THE THICKNESS OF VERY THIN HAIR.



REF. 31401099

TREATMENT LENGTH: 3 MONTHS

Yanguas Professional presents an innovative line of hair loss products developed from the latest epigenetics studies, to fight hair loss in the most effective way.

HAIR LOSS TREATMENT helps stimulate hair growth, as well as decreases hair loss and strengthens its vigor.

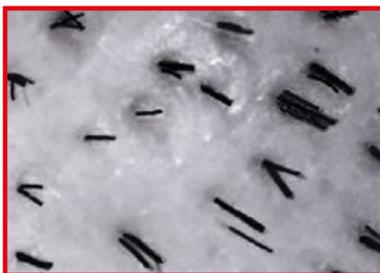
It is a treatment formulated with natural active ingredients that strengthen and nourish the hair follicle, while revitalizing the hair fibers and promoting cellular metabolism.

Enriched with Stem Cells, which accelerate the cell repair process, combating the chronological aging of the hair follicles, restoring shine and vitality to fine hair.

It incorporates 18 amino acids, minerals (Fe, K, Mg and Ca) and proteins, essential for the treatment and nutrition of the hair, improving its appearance and vitality.

### EFFECTIVENESS STUDIES AFTER 8 WEEKS OF TREATMENT

Studies show an increase in hair thickness for very thin hair (47%) because of its growth stimulator of hair follicles improving its thickness and vitality of fibroblasts (70%), as well as the stimulation and proliferation of dermal papilla cells (20%).



WEEK 0



WEEK 8

### MAIN BENEFITS

The treatment is enriched with **Proteins of plant origin, Minerals** (Iron, Potassium, Magnesium and Calcium), **18 Essential Amino Acids and Stem Cells**, which help fortify hair fibers, improving hair texture and reducing hair loss.

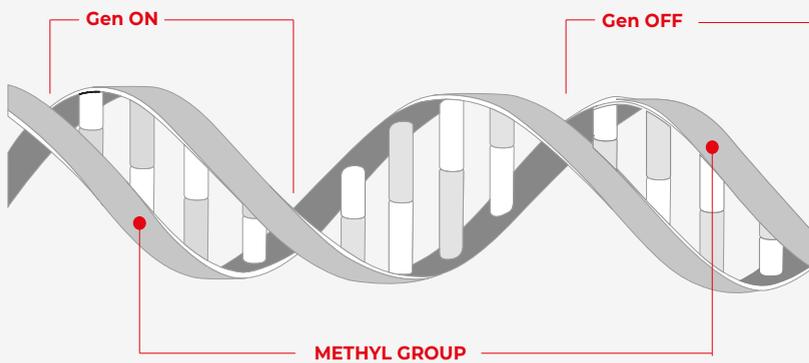
- 1 Helps to stop hair loss.
- 2 Helps to speed up hair regeneration process.
- 3 Increases hair density.
- 4 Hair anti-aging.
- 5 Stronger and more resistant hair.
- 6 Stimulates cell regeneration.
- 7 Increase hair thickness.
- 8 Improves synthesis and vitality of the fibroblasts.

To understand how the new treatments developed by YANGUAS PROFESSIONAL work, we will make a brief definition of "epigenetics", and how they take part in the problems that affect us nowadays, including hair loss.

## WHAT IS THE EPIGENETICS?

Epigenetics, which etymologically means "above genetics" is the **science that studies the mechanisms that activate or deactivate our genes without altering the DNA sequence.**

Our DNA is immutable throughout our life, but there are different reasons that vary its behavior, such as stress, diets, alcohol, tobacco, modifying and altering our gene expression. (We can understand this by seeing this example: two identical twins, with the same DNA, over the years, their different lifestyles have made a noticeable different physical appearance between them)



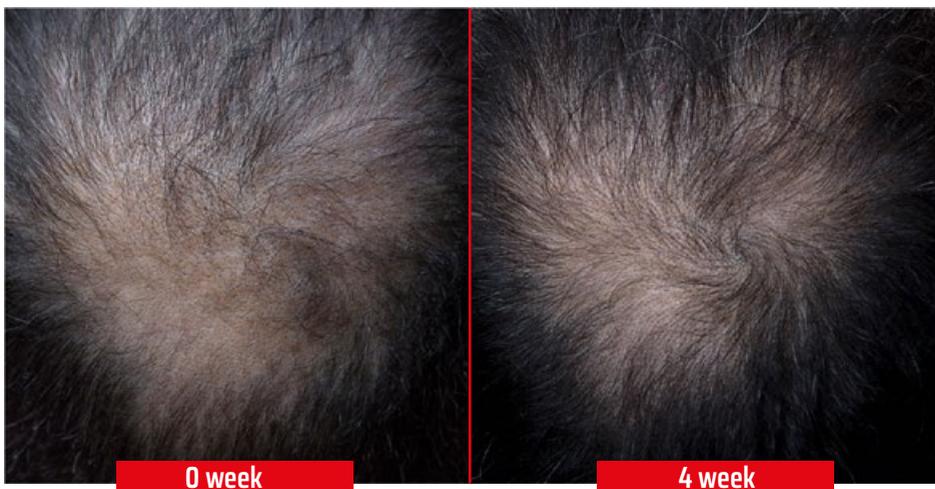
### How does the treatment work?

Thanks to research in recent years, epigenetics can be reprogrammed by biological compounds that **reestablish patterns of gene expression by influencing (turning ON and OFF)** in factors which were believed to be irreversible and we could not modify, such as hair loss.

It is here where the treatment works directly on the regulation of the mechanisms, turning on switches that modify the sequence and behavior of DNA.

The cells move towards the hair growth phases, favoring cell proliferation of hair follicles to create new hair, rejuvenating DNA.

## VISIBLE RESULTS AFTER 4 WEEKS OF TREATMENT



## STREIGHTHENING HAIR LOSS EPIGENETIC SHAMPOO



For **daily use**, it is recommended not to alternate this product with other shampoos in order to achieve maximum effectiveness, at least during first two months of use.

Its epigenetic formula based on active ingredients, combined with complex vitamins, essential amino acids and minerals, **help to stop hair from falling out and stimulate its growth.**

Enriched with stem cells that speed up the aging repair process of hair follicles.



*To activate blood microcirculation, it is recommended to massage with the fingertips for approximately 2 minutes.*

REF 30203421 | VOL 250 ml.

## STREIGHTHENING HAIR LOSS EPIGENETIC LOTION



Specially developed to act in the **regulation of genetic action mechanisms that take part in hair loss**, thanks to its epigenetic formula, combined with vitamin complexes, amino acids, minerals and stem cells.



*Daily use, on the scalp one or twice a day (24 puffs), preferably after washing and drying with a towel*

REF 31400914 | VOL 150 ml.

# EPIGENETIC HAIR LOSS TREATMENT

SPECIALLY FOR  
**WOMAN**

Epigenetic formula with Stem Cells, Zinc, Ginseng and ingredients of natural origin.

Grow hair activator

Decrease the rate of hair loss

Strengthens and nourishes revitalized hair



## SHAMPOO STRENGTHENING EPIGENETIC HAIR LOSS



Epigenetic shampoo specially designed to stop hair loss in women and strengthen it.

With a formula based on natural active ingredients, group B vitamin complexes, amino acids, minerals, zinc, plant proteins and stem cells.

Volumises and fortifies hair, helps stop hair loss and stimulates hair growth.



Apply to wet hair and massage with your fingertips for approximately two minutes to activate microcirculation.

Clear out. Combine with Hair Loss Treatment - Woman serum and lotion.

REF. 30203721 | VOL. 250 ml.

## LOTION STRENGTHENING EPIGENETIC HAIR LOSS



Strengthening lotion with extracts of natural origin that exerts a complete action on all the factors involved in hair loss.

Its epigenetic formula stimulates the cellular activity of the hair roots, helps to stop hair loss, and strengthens weak or brittle hair. Hair grows faster, stronger, and more elastic.

Parabens free.



Apply to the scalp two or three times a week (24 doses) massaging to activate microcirculation.

Recommended for use on washed and towel-dried hair.

REF. 31401414 | VOL. 150 ml.

## SERUM STRENGTHENING EPIGENETIC HAIR LOSS



Concentrated formula with natural ingredients specially designed to strengthen devitalized hair, providing shine and thickness.

They repair the ends and accelerate hair growth, providing healthy and strong growth.

Parabens-free.



Apply from medium to ends on both dry and wet hair and comb through.

REF. 31401508 | VOL. 100 ml.

# ONLY ONE

## ANTI-AGING TREATMENT

100%

VEGAN  
ANTI-AGING

It acts reduces hair aging, provides volume and strength to the hair, giving it shine and luminosity.

SUITABLE FOR VEGANS

### ANTI-AGING HAIR TREATMENT

### WITH HYALURONIC ACID AND VEGETAL KERATIN

FREE OF PARABENS, PEG AND ALLERGENS



# benefits

1. Anti-aging effect.
2. Repair of damaged hair/strengtheners.
3. Prevents split ends.
4. Conditions and nourishes hair.
5. Protects color and filters UV.
6. Helps control frizziness.
7. Provides volume and strenght.
8. Thermal protection.
9. Makes hair bright and soft.
10. Eases untangling.
11. Non-greasy formula.
12. Makes brushing and straightening easier.



## Shampoo treatment

Shampoo designed for very damaged, weakened or damaged hair.

Its active ingredients provide internal and external repair, increasing hair shine and improving the degree of hydration and softness. The result is silkier, stronger and repaired hair.

Contains **Hyaluronic Acid, Vegetable Keratin, Oat Protein and Babassu Oil.**

Free of parabens and allergens.



*Spread on damp hair and massage with fingertips in circular motions. Rinse thoroughly.*

REF. 30203521 | VOL. 250 ml. REF. 30203435 | VOL. 1000 ml.



## Spray treatment

Treatment in spray format without rinsing with natural ingredients that offers the hair twelve benefits in a single application.

Repairs dry and damaged hair, controls frizz, **protects color with UVA / UVB filters**, adds **volume**, prevents split ends, facilitates ironing or blow-drying, and repairs damaged hair providing shine and softness.

Free of parabens and allergens.



*After washing hair with ONLY ONE shampoo and towel drying, apply about 20 cm from damp hair and detangle with a comb.*

*The result is shiny, silky and protected hair. It is not greasy.*

REF. 31401114 | VOL. 150 ml.



## Mask treatment

Intensive treatment specially designed to treat very damaged, weakened or damaged hair.

Its deeply restorative formula is rich in **oils, Vegetable Keratin, Hyaluronic Acid, Vegetable Proteins and Vitamin E.**

Thanks to this combination, it acts against hair aging, provides body and strength to the hair, provides shine, luminosity and resistance to external aggressions.

Free of parabens and allergens.



*Apply to damp, towel-dried hair. Leave to act for 5 to 10 minutes.*

REF. 30901321 | VOL. 250 ml. REF. 30901035 | VOL. 1000 ml.



## Serum concentrated

Concentrated formula specially designed to strengthen and improve hair health by strengthening the hair fiber and providing shine and luminosity.

Its natural active principles repair, hydrate and protect hair from external aggressions.

Provides **thermal protection** while acting on hair aging, adds volume and prevents split ends.

Free of parabens and allergens.



*Apply from medium to ends on damp hair and then comb through.*

*To enhance the shine of the hair, it can also be used dry.*

REF. 31401208 | VOL. 100 ml.

## How is the treatment done?

1

Wash hair with Only One Shampoo, and gently massage the scalp in circular motions with your fingertips. Repeat if necessary.

2

Apply Only One Mask from medium to ends, and leave to act for 15 to 20 minutes. If the hair is dehydrated, it is recommended 2 or 3 times a month, while if it is severely damaged and weakened, it is recommended 4 times a month.

3

Rinse the product remains with plenty of water and dry with a towel.

4

Apply Spray Only One and style as usual. Rub several doses of Serum Only One into hands and massage into hair to finish styling.

# BLOND

## BLONDE / DECOLORED

WITH ULTRAVIOLET MICROPIGMENTS THAT NEUTRALIZE YELLOW SHADES

### BLONDE HAIR SHAMPOO

Special treatment shampoo designed for blonde, highlighted or bleached hair.

Formulated through a combination of micropigments that neutralize unwanted copper and yellow shades, providing an intense and long-lasting shine.

Enriched with active ingredients of plant origin that hydrate hair and protect its color from external aggressions.



Spread evenly and massage, leaving on for about 1 - 5 minutes, depending on the desired shade.

Rinse thoroughly with water.

Using gloves is recommended.

REF. 30203321 | VOL. 250 ml.  
REF. 30203335 | VOL. 1000 ml.

yannanyà



# SILVER

## GRAY, SILVER OR BLEACHED BLONDE

WITH NEUTRALIZING MICROPIGMENTS COLOR ILLUMINATOR

### GREY HAIR SHAMPOO

Specific shampoo for gray hair, bleached grays or blondes.

Its active ingredients neutralize undesired yellow shades that may turn up on gray hair, giving it back both its natural brightness and whiteness.

Formulated through violet micropigments that neutralize and correct copper and yellow shades.



Spread evenly and massage, leaving on for approximately 1-3 minutes.

Rinse thoroughly with water.

The use of gloves is recommended.

Avoid eye contact.

REF. 30201421 | VOL. 250 ml.  
REF. 30202735 | VOL. 1000 ml.



yannanyà





# SOLAR

## HYDRATING SUN TREATMENT



### PRODUCT 100% VEGAN WITH UV FILTER SUN PROTECTION

### HAIR TREATMENT CHIA SEEDS *con semillas de Chia*



#### SUN PROTECTIVE TREATMENT SHAMPOO

Nourishing shampoo with moisturizing and restructuring ingredients that keep hair healthy and hydrated against damage caused by sunlight and external aggressions.

With wheat protein and fennel extract that provide shine and softness. UV protection. Enriched with Chia seed and vitamin E.

Without parabens.



Spread on damp hair and massage with fingertips in circular movements. Rinse thoroughly.

REF. 30203621 | VOL. 250 ml.



#### HYDRATING SUN PROTECTIVE TREATMENT. BIPHASE

Two-phase moisturizing and nourishing treatment that highly helps repair damaged hair providing it with extra hydration.

Detangles and facilitates brushing while maintaining hair hydrated during exposure to sunlight.

With antioxidant and regenerative properties.

UV filter.



Shake well until both phases are mixed. Apply on damp hair. From hair ends to the middle. No rinsing.

REF. 30400318 | VOL. 250 ml.



#### SUN PROTECTIVE TREATMENT MASK

Seed-enriched moisturizing treatment Chia, which provides antioxidant and regenerating properties that strengthen the hair from root to tip, nourishing the hair and avoiding frizz.

Hair is shiny and soft thanks to its contribution of Zinc and Vitamin E.

UV protection.



Apply on damp and dry hair with a towel. Leave on for 5 to 10 minutes. Rinse thoroughly.

REF. 30901421 | VOL. 250 ml.



#### SUN PROTECTIVE SERUM WITHOUT RINSE

Moisturizing treatment specially designed to protect hair from damage by sunlight and external aggressions.

Vegan formula with 100% natural ingredients that repair, hydrate and provide a dose of nutrition without greasing the hair.



Apply on damp hair. From the middle to hair ends and then comb. No rinsing.

REF. 31401308 | VOL. 100 ml.



# REPAIR

HAIR TREATMENT  
CABELLOS DAÑADOS  
DAMAGED HAIR  
MOISTURIZING

**VEGAN**

Free of: salt, sulfates, silicones.



# VEGAN MOISTURIZING TREATMENT

PRODUCT LINE SPECIALLY DESIGNED FOR DRY OR DEHYDRATED HAIR, RICH IN WHEAT PROTEIN, SHEA BUTTER AND SESAME SEED OIL. TREATMENT FREE OF SALTS, SULPHATES AND SILICONES

## HYDRATION HAIR TREATMENT

## HAIR PUNISHED AND DAMAGED



### MOISTURIZING TREATMENT SHAMPOO



Mild formula specially designed for dry or dehydrated hair that **softens, moisturizes and strengthens** hair while **reducing frizz and static electricity**.

Enriched with silk protein and sesame seed oil, which provides the hair with nutrition, generating a **silky and strong touch**.

Free of silicones and sulfates.

Suitable for vegans.



*Apply to damp hair.  
Massage with fingertips in circular motions.  
Rinse abundantly.*

REF. 30203921 | VOL. 250 ml. REF. 30203535 | VOL. 1000 ml.



### MOISTURIZING TREATMENT MASK



Intensive moisturizing mask specially designed for dry or dehydrated hair, which **nourishes and moisturizes the hair** for a **silky and smooth result**.

Combination of wheat protein, shea butter and sesame seed oil, which provides a **balance between nutrition and lightness** without adding weight.

Free of silicones and sulfates.

Suitable for vegans.



*Apply to damp hair. Dry with a towel.  
Leave to act for 5 to 10 minutes.  
Rinse abundantly.*

REF. 30901621 | VOL. 250 ml. REF. 30901135 | VOL. 1000 ml.



### TWO-PHASE CONDITIONING TREATMENT



Instant conditioner for dehydrated, porous or very dry hair. Moisturizing and nourishing treatment in two phases that **helps to deeply repair damaged hair**, providing extra hydration.

It prevents static electricity, and **adds body and vigor to the hair fiber**.

**Untangles and facilitates brushing** while maintaining capillary elasticity. Enriched with silk protein, which **helps to regenerate the hair and protect it externally**.

The result is **hydrated, fresh and soft hair**.

Free of silicones and sulfates.

Suitable for vegans.



*Shake well until both phases are mixed.  
Apply to damp hair.  
First in tips and then in medium / long.  
No Clarified.*

REF. 30400121 | VOL. 250 ml. REF. 30400130 | VOL. 500 ml.



### MOISTURIZING TREATMENT SERUM



Nourishing light cream rich in coconut oil and shea butter that **softens, moisturizes and strengthens the hair**.

It is quickly absorbed and softens the hair, reducing frizz, providing **shine and luminosity**.

With a mild scent.

UV filter protection.

Free of silicones and sulfates.

Suitable for vegans.



*Shake the container and apply a few drops in the palm of your hand and spread throughout damp hair (\*).  
Dry normally.  
Does not need rinsing.  
(\*). It can also be applied to dry hair.*

REF. 31401708 | VOL. 100 ml.

VOLUME - FINE WEAK HAIR

# ADD VOLUME TO HAIR

STRENGTHEN AND ENHANCE HAIR STRUCTURE WITH TREATMENT FOR FINE, WEAK HAIR

## FINE WEAK HAIR SHAMPOO



Treatment shampoo specially created to meet the needs of fine, lank hair.

With ingredients that **strengthen the hair** and volumizing components to **provide greater volume**.

It strengthens the hair structure for longer, giving it energy.



Apply on damp hair.  
Gently massage with fingertips.  
Leave the product on for a few minutes and rinse.  
Repeat the operation for a more effective result.

REF. 30201321 | VOL. 250 ml.  
REF. 30202935 | VOL. 1000 ml.

## VOLUME TREATMENT MASK



Moisturizing treatment with volumen-building components.

**Provides hair structure with energy and firmness.**

Increases volume and intensifies hair density.



Apply on damp hair.  
Spread enough amount on hair and massage.  
Rinse after 5 to 10 minutes.

REF. 30900124 | VOL. 300 ml.

## VOLUME BUILDING SPRAY



Spray treatment with volumen-building components that **provides the hair structure with energy and firmness**.

**Intensifies volume.**

Regenerates fine, damaged hair without overloading it.

Provide natural volumen without fixation.

**Mineral enriched formula.**



Spray onto previously washed, damp hair.  
Do not rinse out.

REF. 30400218 | VOL. 200 ml.

# ESSENCIAL TREATMENT FOR SALONS

## SOOTHES SCALP RELIEVING IRRITATION



### SENSITIVE - SENSITIVE HAIR

Calming spa treatment that is particularly recommended for people with sensitive scalps or that suffer scalp soreness after the application of hair dyes or perm products.

Cares and soothes sensitive, sore scalps.

It contains aloe extract to relieve scalp soreness.

It provides a calming and refreshing effect.



Apply the ampoule contents directly to scalp.

With circular movements gently massage it into the scalp, using both hands, for approximately 30 seconds

Do not rinse hair.

Apply after chemical treatment or if the scalp is very sensitive.

REF: 31400497 | VOL. 10 x 7 ml.

## GREASE

### GREASY HAIR

ENRICHED WITH TRACE ELEMENTS AND CITRUS EXTRACTS.

yannanya

## ANTI-DANDRUFF

### HAIR WITH DANDRUFF

FORMULA WITH EFFECTIVE ANTIBACTERIAL ACTION AGAINST DANDRUFF AND ITCHING

yannanya

#### SPECIAL TREATMENT SHAMPOO

Treatment shampoo specially created to meet the needs of greasy hair.

With a formula that is rich in trace elements, active substances and citrus extracts that regulate scalp oil, delaying the appearance of grease.

Deep hair cleansing, removing all residues. Its frequent use keeps the scalp balanced.



Apply on damp hair.

Gently massage with fingertips.

Leave the product on for a few minutes and rinse.

Repeat the process in order to get an effective outcome



REF: 30201121 | VOL. 250 ml.  
REF: 30202535 | VOL. 1000 ml.

#### SPECIAL TREATMENT SHAMPOO

Treatment shampoo with a highly active, effective formula.

Combats dandruff on a long term, lasting basis.

Use regularly to stop dandruff from appearing again.

Healthier, stronger, dandruff-free hair.



Apply on damp hair.

Gently massage with fingertips.

Leave the product on for a few minutes and rinse.

Repeat the process in order to get an effective outcome



REF: 30201021 | VOL. 250 ml.  
REF: 30202635 | VOL. 1000 ml.



# **RELAX AND ENJOY YOUR PERFECT HAIR**

SUN, CHLORINE AND SALT WATER CAN AFFECT  
OUR HAIR COLOUR AND WEAKEN ITS STRUCTURE

## COLOURED HAIR SHAMPOO



Treatment shampoo specially created to react to the needs of coloured hair.

Its colour-protecting components **expand the life of hair shine** for more time

**Enriched with Wheat Protein and Fennel extract**, hydrating agents, colour protectors and shine enhancers.

Contains a **UV solar filter** that protects hair from solar radiation and keeps colour looking beautiful.

No parabens.

REF. 30200721 | VOL. 250 ml.  
REF. 30202235 | VOL. 1000 ml.

## COLOUR PROTECT TREATMENT MASK



Moisturizing treatment with **colour stabilizing components** for colored hair or with highlights.

Formula enriched with small-sized Wheat Protein, which has high penetration power. Contains a UV filter, guaranteeing effective protection against solar radiation.

Contains a **UV solar filter** that protects hair from solar radiation and keeps colour looking beautiful.

Provides substantivity and makes hair soft and hydrated; and **bring inlong-lasting colour** and protects hair from sun.

Without sulfates, parabens or sodium chloride.



*Apply on damp hair. Extend a sufficient amount of product on the hair and massage.*

*Rinse after 5 to 10 minutes have elapsed.*

REF. 30900324 | VOL. 300 ml.  
REF. 30900835 | VOL. 1000 ml.

## MOISTURIZING COLOUR PROTECTION TREATMENT



Moisturizing treatment with colour stabilizing components. **To keep hair healthy and moisturized during its exposure to sunlight.**

Formula enriched with macadamia oil, silk protein and vitamin E and UV filters to protect hair and preserve the beauty of its colour.

Provides moisture and helps to repair damaged hair. **Helps to repair and prevent split ends.**

Without sulfates, parabens or sodium chloride.



*Apply product on damp hair, from mid-length to ends.*

*Do not rinse.*

REF. 31400214 | VOL. 150 ml.

COLOUR  COLOURED HAIR

## WIDE RANGE OF PRODUCTS THAT MAKE HAIR SHINE FOR LONGER AND PROTECT COLOUR FROM EXTERNAL AGENTS

It's really important to use specific products with colour stabilising components that achieve perfect, intense, long-lasting colour.

These components also help protect hair from sunlight and hydrate, minimizing damage to hair fibres.

These products provide extra shine and hydration, protecting hair colour.

With these products, we obtain impeccable, healthy-looking coloured hair, as it makes perfect colour last longer.



# STOPS HAIR LOSS AND HAIR FRAGILITY

FREE FROM SULPHATES,  
SILICONES AND PROPELLANTS

DISCOVER OUR EFFECTIVE RANGE OF PRODUCTS THAT  
CONTAIN AMINO-ACIDS AND VITAMIN COMPLEXES THAT  
HELP PREVENT HAIR LOSS



We can help prevent hair loss by using specific hair-loss products, shampoo and hair-loss concentrate, which when used together create a complete hair-loss treatment.

These products are formulated with amino-acids and vitamin complexes that revitalise thin, lank hair.

Effective formula that helps stop hair loss and improve regrowth.

It provides a pleasant, fresh feeling.

Use regularly for optimal effect.

## HAIR LOSS TREATMENT SHAMPOO



Treatment shampoo with amino acids and vitamin complexes to combat hair loss and revitalize thin, lank hair.

A highly effective formula that helps stop hair loss and to increase the regeneration.

Use regularly to obtain optimum results.



Apply on damp hair.

Gently massage with fingertips.

Leave the product on for a few minutes and rinse.

Repeat for an effective result.

REF: 30200921 | VOL: 250 ml.  
REF: 30202835 | VOL: 1000 ml.

## i Tips

- To ensure optimal results, we must be consistent when applying products.
- When applying the product, it's very important to gently massage it into the scalp with your fingertips as it helps improve blood flow.
- After massaging, it's also important to apply heat to help the active ingredients penetrate better.
- For hair loss, we recommend drinking two litres of water daily and reducing caffeine consumption, as well as maintaining a healthy diet without nutritional deficiencies.

## HAIR LOSS TREATMENT



Special latest-generation treatment suitable for all hair types to strengthen hair and prevent hair loss.

Thanks to the vitamin and mineral contribution helps to strengthen the hair and prevent its fall.

Its effectiveness is based on active ingredients such as phytoestrogens, B-group vitamins, vitamin A+C+E complex, trace elements, tricosaccharides and tricopeptides.

Provides a pleasant, fresh sensation.



Apply daily and regularly.

Do not rinse hair.

REF: 31400618 | VOL: 200 ml. - REF: 31400297 | VOL: 10 x 10 ml.



## How is the treatment done?

1

Apply one ampoule per day for one month.

2

The second month apply an ampoule every other day.

3

Once the shock treatment is done, it should be followed with a maintenance treatment, consisting of one or two weekly applications.

## HAIR LOSS OVER TO INCREASE IN THE CHANGES OF SEASONS, ESPECIALLY IN AUTUMN

In addition, hair loss can be due to different factors: physical stress, illness, nutritional problems, hereditary causes or androgenic alopecia.



**DEEPLY  
REGENERATE  
AND REPAIR  
HAIR WITH**

**yannanya**

**3D KERATIN**

TREATMENT

**ACHIEVE STRONGER, MORE RESISTANT HAIR WITH LESS  
BREAKAGE ACHIEVE GREATER PROTECTION, BETTER  
MANAGEABILITY, VOLUME, SOFTNESS AND SHINE**

# 3D KERATIN TREATMENT IS COMPRISED OF:

## A PRE-TREATMENT SHAMPOO

Gentle pre-treatment shampoo, specially created to meet the needs of dry, frizzy, dull hair. Cleans hair, eliminating all residues.

Prepares hair by opening up the cuticle, helping absorption of the active substances that are then applied.

To be used prior to, using Yananyá 3D Keratin Treatment or Yananyá 3D keratin Complex.

REF. 30203021 | VOL. 250 ml.

## B KERATIN SHAMPOO- DRY HAIR

Natural shampoo formulated with keratin and argan oil, specially created to meet the needs of dry, frizzy, dull hair.

Ideal for use along with our keratin regenerating treatments and compatible as a maintenance product for our keratin straightening treatment.

Formulated without silicone, sulfates, parabens or sodium chloride.

REF. 30202921 | VOL. 250 ml.



## C KERATIN TREATMENT MASK

3D treatment formulated with argan oil, shea butter and keratin.

It works on the hair with 3 powerful repairing products: argan oil to strengthen and soften, shea butter to restore hair structure and keratin to regenerate and repair hair in depth, restoring lost keratin. With vitamins A, B and E.

Result: softer, shinier, stronger, less frizzy, renewed hair.

REF. 30900221 | VOL. 250 ml. - REF. 31400597 | VOL. 10 x 10 ml.

## D KERATIN COMPLEX SERUM

Serum formulated with argan oil, shea butter and keratin.

In-depth restructuring and repair of damaged hair, heals and restores damaged ends, re-establishing lost keratin. With vitamins A, B and E.

Sulfate and sodium chloride-free, compatible as a maintenance product for our keratin straightening treatment.

REF. 31400107 | VOL. 125 ml.



## How is the treatment done?

THE COMPLETE KERATIN REGENERATION TREATMENT IS PERFORMED IN 3 STEPS:

### HAIR PREPARATION

1

Wash hair with **KERATIN PRE-TREATMENT SHAMPOO**, gently massaging the scalp and making circular movements with your fingertips.

This shampoo cleans the hair and prepares it, opening the cuticles and thus facilitating the absorption of the active ingredients in the products that we will apply afterwards.

Leave on for 20 minutes and apply heat.

2

Rinse and towel dry.

### KERATIN FIXATION

3

Apply a generous amount of 3D Keratin Treatment onto the hair, previously washed with **KERATIN PRE-TREATMENT SHAMPOO**, massaging especially from the middle to hair ends.

Try not to apply too much to the hair roots to prevent the hair from becoming greasy.

4

Wrap the hair in a towel or apply heat for 20 minutes.

5

Rinse.

### SEALANT AND GLOSS BOTTER

6

Dispense one or two doses of **3D KERATIN COMPLEX** into the palm of your hand, rub and spread over dry hair from mid-length to ends.

This serum provides the hair with gloss and shine.

No rinse.

7

To extend the repairing effect, hair straighteners are recommended to finish the drying process.

*To help extend the repairing effect for longer and to enhance the outcome obtained, dry hair with the hair dryer nozzle at least 2 cm away from the hair fibre.*

### MAINTENANCE

8

Apply **KERATIN SHAMPOO**, massaging gently. This process captures and fixes the keratin and active ingredients inside the hair. Rinse.

9

Apply a generous amount of **3D KERATIN TREATMENT** massaging especially from the mid-length to hair ends. Rinse.

10

Dispense one or two doses of **3D KERATIN COMPLEX** into the palm of your hand, rub and spread over dry hair from the mid-length to hair ends. No rinse.



yannanyā

INDIAN THERAPY



## ARGAN STEM CELL TREATMENT THAT RENEWS HAIR AND SKIN FROM THE INSIDE



### Argan Stem Cell

Applying active Argan stem cell extract activates the production of new collagen when applied on hair, nourishing it and making it stronger.



### Coconut Oil

It helps reduce protein loss and to keep hair healthier.



### Jojoba Oil

Has magical properties for hair, giving it softness and shine.



### Argan Oil

To nourish and soften; it helps strengthen and revitalise hair.



### Sesame Oil

Revitalises damaged hair, providing hydration and shine.

### Shea Butter & Hydrolyzed Keratin

To restore hair structure and provide deep hydration.

Indian women are known for their outstanding beauty, radiant skin and long, glossy, well-cared for hair. Their beauty comes from their ancient knowledge of health and their rituals and natural beauty secrets.

Our Ritual Indian Therapy incorporates some of these secrets to obtain renewed, healthy, glossy hair.

Indian Therapy treatment with Argan stem cell extract combats aging. The stem cells maximize the growth of new cells to replace aged or damaged cells, thereby rejuvenating hair.

**INDIAN THERAPY ALSO COMBINES A SELECTION OF THE BEST OILS AND ACTIVE PRINCIPLES, INSPIRED BY AYURVEDA.**

The Argan tree from which the stem cells are extracted grows in a semi-desert environment and withstands harsh climatic conditions.

When we age our body begins to reduce the collagen it produces.

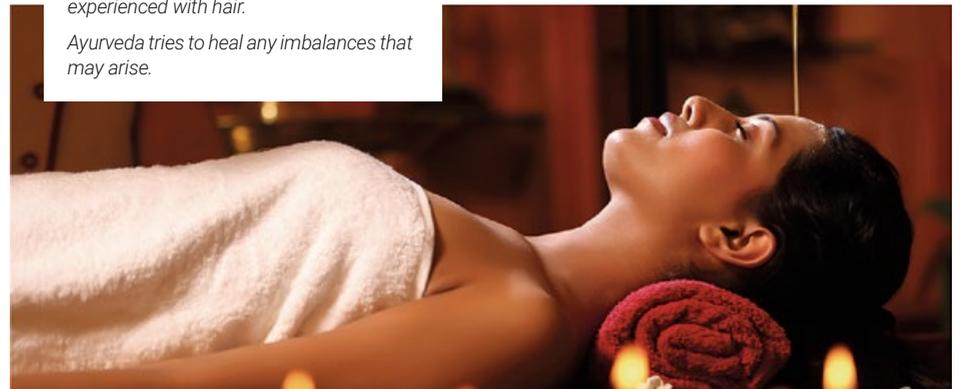
Applying active Argan stem cell extract activates the production of new collagen when applied to hair, nourishing it and making it stronger.

### AYURVEDA

*The benefits, aroma and sensations help us to achieve a perfect balance between mind and body.*

*Worries and stress can affect us in the form of physical problems such as those experienced with hair.*

*Ayurveda tries to heal any imbalances that may arise.*



## HAIR TREATMENT PRODUCTS:



### PURE OIL SHAMPOO

Treatment shampoo formulated with a selection of the best oils: Argan, Jojoba and Sesame.

Enriched with Hydrolyzed Keratin, Wheat Protein and extract of Argan Stem Cells.

It has nourishing and protective properties.

Silicone-free and Paraben-free.

REF. 30203221 | VOL. 250 ml.



### GOLDEN MASK

Regenerating hair mask enriched with a powerful combination of oils (Argan, Jojoba, Sesame and Coconut), Shea Butter, Vitamin E and Hydrolyzed Keratin.

Formulated with extract of Argan Stem Cells.

Provides intense moisturizing for hair, leaving it incredibly soft, healthy and glossy.

Paraben-free, sulfate-free.

REF. 30901021 | VOL. 250 ml.



### NALINI COMPLEX SERUM

An incredible cream made with oils that nourish and moisturize hair, giving it shine and softness.

As well as controlling frizziness. It helps repair split ends and protects hair from the heat of hair styling tools and appliances.

Formula enriched with Keratin, extract of Argan Stem Cells, Argan, Jojoba, Coconut and Sesame oils.

Sulfate-free, paraben-free.

REF. 31400314 | VOL. 150 ml.



### CELL TREATMENT STELL CEM CONCENTRATED

An intensive concentrate based on argan stem cells and pro vitamin B5 to repair damaged hair from the inside.

Deep-acting regeneration resulting in healthy, moisturized, glossy hair.

Sulfate-free, paraben-free.

REF. 30901106 | VOL. 10 x 15 ml.



### 3D MAGIC OIL ARGAN OIL

Formulated using three types of magical oils.

Regenerates damaged hair in depth, especially restoring damaged ends.

For shinier, softer and healthier hair. :

A beauty treatment recommended for all hair types, ideal for dehydrated, frizzy, dull hair.

Its exclusive, innovative formula is quick-absorbing, leaving hair moisturized but not heavy.

No parabens.

REF. 31400408 | VOL. 100 ml.

## SKIN TREATMENT PRODUCTS:



### COCONUT SCRUB

BODY SCRUB

Body scrub, specially created to moisturize and nourish all types of skins, even the driest.

Enriched with a selection of the best oils, including coconut oil, and with shea butter to provide extra softness and skin renewal.

Sulfate-free, paraben-free and silicones-free

REF. 35300914 | VOL. 150 ml.



### KERALA CREAM

BODY CREAM

Moisturizing body cream enriched with extract of Argan Stem Cells and a powerful combination of oils (Argan, Jojoba, Sesame and Coconut).

It moisturizes and renews skin, making it extra soft. Ideal for all types of skins, even the driest.

Silicone-free, sulfate-free and paraben-free.

REF. 35300814 | VOL. 150 ml.

## How is the treatment done?



### Hair Preparation

- 1 Wash hair with Pure Oil shampoo.
- 2 Gently massaging the scalp with fingertips in circular movements.



### Massage

- 3 Carry out a Champi massage, an Indian term which means pressure or friction, commonly used to refer to an Indian head massage which has very positive effects.
- 4 When applying the shampoo, spread your fingers and begin to slowly rub the scalp.



### Cell Treatment application

#### FOR DRY AND THIN HAIR

- 5 Depending on the length of the hair, pour one to two ampoules of Cell Treatment, Stem Cells regenerative treatment, in a bowl. Then, add half as much the amount of Cell Treatment used (approximately a nutshell), and mix well.

#### FOR ULTRA-DRY HAIR

- 6 Pour three ampoules of Cell Treatment, Stem Cells regenerative treatment, in a bowl. Then, add an amount of Golden Mask equal to half the amount of Cell Treatment used (approximately two nutshells), and mix well.



- 6 Use a flat brush to apply all over the hair.



### Ayurvedic Massage

- 7 Do an Ayurvedic massage, a traditional Indian massage that stimulates the head, neck and shoulders to produce a feeling of well-being.
- 8 Wrap a towel around hair until it look like a turban. Leave the product on for approx. 15 or 20 minutes.



### Skin Exfoliation

- 9 While the client relaxes and the regenerating concentrate works on her hair, apply Coconut Scrub on her hands and arms. Massage to remove dead cells. Remove any excess scrub.



### Skin Hydration

- 10 Apply Kerala Cream on hands and arms. Massage making circular movements on knuckles and palm of hands.



### Now continue with the hair...

- 11 Rinse off any remains of the product with water.
- 12 Apply Nalini Complex from the middle to hair ends.
- 13 Dry hair. Once it is dry, rub several doses of 3D Magic Oil on your hands and massage hair.

A close-up portrait of a woman with voluminous, curly hair that is dark brown with blonde highlights. She is smiling broadly, showing her teeth. She has a small nose ring and is wearing a black, ribbed, sleeveless top. The background is a plain, light grey color.

# ATTRAXTION

F I X · A · T · I O N

**DARE, BE DIFFERENT**

# CREATE AN INFINITY OF HAIRSTYLES

IRREPLACEABLE HAIRSPRAY AND FOAMS. PREFERRED BY PROFESSIONALS

A wide range of products with three levels of fixation to adapt to all needs and styles.

Change your hairstyle, mix the different styles and be who you want to be.

Choose a level of fixation and let yourself go, everything is possible with Attraxtion.



## CURLS MOUSSE

Strong fixing mousse, which helps protect curls from frizz during the day, controlling and defining the curl. It brings volume, brightness and movement.

REF. 30500221 | VOL. 250 ml.

## VOLUME MOUSSE

Special for brushing mousse. Strong fixation. Provides fixation controlling hair frizz. For a hydrated and defined hair. Its formula provides volume and structure to the hair while maintaining its natural touch and shine.

REF. 30500321 | VOL. 250 ml.

## EXTRA-STRONG MOUSSE

Provides fixation controlling hair frizz. For a hydrated and defined hair. Maximum fixation. Its formula provides volume and structure to the hair while maintaining its natural touch and shine.

REF. 30500121 | VOL. 250 ml.



## PROFESSIONAL HAIRSPRAY FOR STRONG AND EXTRA-STRONG FIXATION OF 500 ML.

Professional use hairspray with an instant **long-lasting fixation**, ideal for defining the hairstyle with **optimal shine**.

It is easily removed by brushing the hair, allowing you to change your look as many times as you want.

Available in **strong and extra-strong fixation**.



Shake before using. Spray about 35 cm. away from dry hair.  
To better accentuate the movement apply from closer.

**STRONG**  
REF. 30700431 | VOL. 500 ml.

**EXTRA-STRONG**  
REF. 30700531 | VOL. 500 ml.



## STRONG AND EXTRA-STRONG ECOLOGICAL HAIRSPRAY. WITHOUT AEROSOL

**Gas-free hairspray** designed to define the hairstyle, perfect for creating modern and original looks for an impeccable finish.

**Easily removed when brushing and long lasting.**



Shake before using. Spray about 35 cm. away from dry hair.  
To better accentuate the movement apply from closer.

**STRONG**  
REF. 31400108 | VOL. 100 ml. REF. 30700123 | VOL. 350 ml.

**EXTRA-STRONG**  
REF. 30700223 | VOL. 350 ml.

GET THE MAXIMUM MATCH FROM YOUR HAIR WITH OUR SPECIAL PRODUCTS FOR

# BRUSHING AND CURLY HAIR

GET THE HAIRSTYLE YOU WANT



### CURLS ACTIVATING CREAM

Molding cream specially designed to shape the curl, providing shine and motion without weighing it down.

Provides hydration with anti-frizz effect. Without residues. It does not grease the hair.

REF. 31400321 | VOL. 250 ml.

### VOLUME CREAM

Cream for adding volume and structure hairstyles and leave hair softer and brighter.

It gives more volume to the hairstyle and greater hydration. Without residues. Does not grease hair.

REF. 31400421 | VOL. 250 ml.

### VOLUMIZING SPRAY

Volume lotion and flexible fixation treatment.

Use as lotion during haircuts.

Anti-frizz effect.

It provides hydration and uniformity.

REF. 30800221 | VOL. 250 ml.

### CURLS REVITALIZER SPRAY

It brings in volume, movement and activates the curls.

Ideal for curly hair: natural or permanent hairstyle.

Anti-frizz effect.

It provides hydration and uniformity.

REF. 30800121 | VOL. 250 ml.



# SMOOTHES AND PROTECTS THE HAIR

THERMAL HAIR PROTECTORS WITH A BRIGHT,  
RESISTANT FINISH AND FULL OF VITALITY



## CUTICLE SEALING THERMAL PROTECTOR

Regenerative thermal protector without rinsing that seals the cuticles and provides 24 hours of anti-frizz.

Improves hair texture, providing shine and softness.

Heat protection up to 230°C to protect hair from styling tools.



Apply to damp, towel-dried hair from a distance of 20-30 cm.

Comb gently to distribute the product evenly.  
Dry off.

It can also be used dry.

REF. 30800721 | VOL. 250 ml.



## SPECIAL SPRAY FOR HAIR STRAIGHTENERS

Hair straightening treatment special spray for irons.  
Extra-strong fixation with anti-frizz and anti-humidity effect.

Protects hair from high temperatures of work tools.

Result: super smooth, soft, protected and silky touch.



Apply on dry hair before using the irons.

It can also be used on damp hair before drying it with the dryer.

**WORK THE PRODUCT IN INDIVIDUAL SECTIONS.**

REF. 31400518 | VOL. 200 ml.



## EXTRA STRAIGHT LOOK STRAIGHTENER

Cream hair straightening treatment for every hair type that covers the hair fiber slowing down external aggressions.

Anti-frizz and anti-humidity effect.

It facilitates brushing whilst allowing long-lasting smooth looks.

Result: super smooth, soft hair with extra shine for longer.



Apply a good dose to damp hair evenly order and dry it by working until you achieve the desired look.

REF. 31400418 | VOL. 200 ml.

# DEFINE YOUR OWN STYLE

GET YOUR INFORMAL, CASUAL,  
EXTREME, VINTAGE, WET EFFECT...



## CREATIVE GUM

Creative extra-strong fixation, **very easy to both use and remove.**

**Maximum fixation** in the hair, leaves no residue.

It brings **brightness and definition.**

It can be applied both on wet and dry hair.

REF: 31400308 | VOL. 100 ml.

## EXTRA-STRONG STRUCTURING GEL

Gel to **structure and fix short hair**, ideal for casual styles. Extreme fixation **Non-greasy texture** provides the hair with maximum shine.

Made with special fibers that allow to shape the hair without leaving any residue.

REF: 30600414 | VOL. 150 ml.

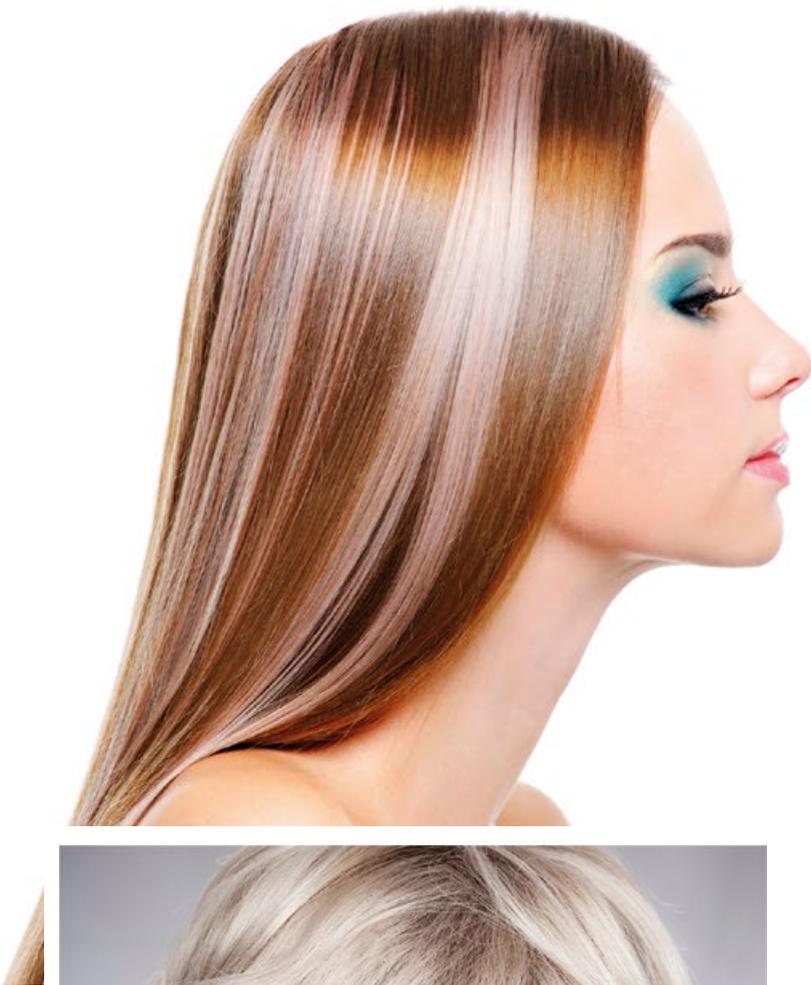


## WET EFFECT CREATIVE GEL

Creative gel **perfect when creating the "wet look"** of straight, carefree hairstyles or designing short styles. Medium fixing, brings in shine to the hair. It includes **anti-frizz effect.**

Made with special fibers that allow shaping the hair without leaving any residue.

REF: 30600314 | VOL. 150 ml.



# EXCEPTIONAL BRIGHTNESS FOR YOUR HAIR

AN INTENSE GLOSSY WITHOUT GREASE



## FLEXIBLE WAX

Compact wax definition. With **matte effect**.

Suitable for all types of hair, especially short.

It offers flexibility and is ideal for unstructured and defined hairstyles.

It leaves no residue.



Apply on dry or wet hair.

REF. 31400208 | VOL. 100 ml.



## SHINE SPRAY

Spray that gives the hair an **intense shine** in a few seconds.

It contains high moisturizing and nourishing action factor.

Neither oversaturates, non greases.

Smoother and super bright hair.



Spray on dry or wet hair according to the desired result.

REF. 31400111 | VOL. 150 ml.



# SUMMER WAVES

WAVES REVITALIZING SPRAY  
THAT INCLUDES UV PROTECTION

Surf your Waves

## WAVES REVITALIZING SPRAY

Product designed to achieve an casual and disheveled look. Ideal for your summer looks.

Its formula helps protect the hair from UV radiation, chlorine and salt.

Gives volume and texture to hair without weighing it down.

Natural finish that creates waves surfer style.

Have fun and enjoy your surf waves.



Shake before using.  
Apply on damp hair.  
Dry with hair dryer or air, then  
winkle hair strands.  
No rinsing.



To achieve more defined waves it is recommended to use a hair dryer or diffuser.

REF. 30800314 | VOL. 150 ml.





# ENRICHING TREATMENT WITH COLLAGEN AND STEM CELL

NO FRAGRANCE ALLERGENS

# ONLY ONE

A N T I - A G I N G

## PROVIDES 12 BENEFITS IN ONE SINGLE PRODUCT

- 1 ANTI-AGE EFFECT ON HAIR
- 2 REPAIRS AND STRENGTHENS DAMAGED HAIR
- 3 REPAIRS AND PREVENTS SPLIT ENDS
- 4 CONDITIONS AND NOURISHES HAIR
- 5 PROTECTS COLOUR WITH UVA FILTERS
- 6 INCLUDES HEAT PROTECTION
- 7 MAKES IT EASIER TO DETANGLE HAIR
- 8 PROVIDES EXTRA SHINE AND SOFTNESS
- 9 CONTROLS FRIZZINESS
- 10 PROVIDE VOLUME
- 11 MAKES STRAIGHTENING AND BLOW-DRYING
- 12 NO PARABENS NO SULFATES

INNOVATIVE TREATMENT THAT HELPS TO REGENERATE AND RENEW HAIR, OFFERING 12 BENEFITS IN ONE SINGLE PRODUCT.

### ANTI-AGING TREATMENT WITH STEM CELLS AND COLLAGEN

As we get older our body begins to produce less collagen.

The application of Argan stem cell extract activates the production of new collagen; when we use it on our hair it nourishes it with proteins, making it stronger.

Beauty and well-being for your hair in one product with a pleasant aroma.



REF. 30901214 | VOL. 150 ml.



# THE MOST DEFINED CURL WITH BLUSSY HAIR

A NATURAL LOOKING PERM THAT GIVES A WELL-DEFINED, LASTING CURL.



## NEUTRALIZER

Innovative formula that fixes curls leaving them soft and shining.

The ideal product to achieve 100% natural-looking waves.



Wash off any remains of the perm.

Apply the neutralizer to all of hair rollers.

Leave on for 5 minutes and then rinse well with warm water, patting the curlers dry.

Remove curlers and repeat the neutralizing process.

REF. 31000218 | VOL. 200 ml.  
REF. 31000335 | VOL. 1000 ml.

## PERM

Three types:

Perm n° 0 for coarse hair

Perm n° 1 for natural hair

Perm n° 2 for coloured hair



After a mild wash, set hair with hair rollers and then wet each roller with the perming liquid.

Leave for 10 to 15 minutes depending on the type of hair, rinse well with warm water, pat rollers to remove excess water, and apply the neutralizer to each of the rollers.

Wait 5 minutes and repeat the neutralizing process.

PERM N° 0  
REF. 31200418 | VOL. 200 ml.

PERM N° 1  
REF. 31200518 | VOL. 200 ml.

PERM N° 2  
REF. 31200618 | VOL. 200 ml.



# COLOR PROTECT NUTRITIVE TREATMENT

IT NOURISHES, HYDRATES,  
PROTECTS AND RESTRUCTURES  
HAIR, ACTING BOTH INTERNALLY  
AND EXTERNALLY.



## NUTRITIVE SHAMPOO & MASK

Line of technical products for the beauty centers for nutritional treatment purposes and color protection.

Nourishes and moisturizes the hair while protecting the color.

Ideal for dehydrated or sensitized hair.

**NUTRITIVE SHAMPOO**  
REF. 3020235 | VOL. 1000 ml.

**NUTRITIVE MASK**  
REF. 30900935 | VOL. 1000 ml.

## AND FOR EVERYDAY USE: FREQUENT USE SHAMPOO



## NEUTRAL CONCENTRATED SHAMPOO

Neutral concentrated shampoo use frequently.

Formula enriched with Pro-Vitamin B5 that strengthens hair from root to tip giving elasticity and shine.

For all hair types.

REF. 30202135 | VOL. 1000 ml.  
REF. 30202240 | VOL. 5000 ml.

**YANGUAS**  
P R O F E S S I O N A L

**Inspired by  
the beauty  
of nature.**

#yanguasexperience

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